

## CURRICULUM VITAE

### Personal information

Name Ursula Wing  
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Telephone ### ### ####  
E-mail urs@ursart.com  
Nationality American  
Date of birth 03 December 1977

### Work experience

Dates 9/01 – Present  
Name & address of employer Self-Employed; New York, NY & Amsterdam, Netherlands  
Type of business or sector Visual Conception/Design  
Occupation or position held Sole Operator  
Selected Clients & activities **TeamOne Advertising for Lexus (Los Angeles, CA)** – Flash animation & actionscripting for implementation of viral marketing campaign conceived by TeamOne for Lexus' luxury model, the IS.  
**Absint Debat en Communicatie (Wormerveer, Netherlands)** – logo/branding, website design, development and maintenance  
**Brooklyn Media Lab (Brooklyn, NY)** – website design, development and maintenance; Marketing strategy & branding; Assistance with LLC Setup; Responsible for Art Direction, budget analysis and production on selected video, print and web projects and events  
**Mediawhiz.com (New York, NY)** – conception and creation of still and animated icons for codericons.com. Used as a marketing tool for a browser plug-in toolbar.  
**World health Organisation (Geneva, Switzerland)** – Licensing of existing artwork for employee intranet site  
**Mercer Human Resources Consulting LLC (New York, NY/Global)** – Conception and production of digital illustrations for print and web marketing publications  
**theTube.nl (Amsterdam, Netherlands)** – website mock-up, market research and business plan for presentation and pitch of web and tourist venture nycamsterdam.com to potential investors and partners at Netherlands Chamber of Commerce.  
**Proskauer Rose (New York, NY)** – Conception and creation of illustrations in collaboration with the creative dept. for use in marketing publications  
**Magneto Records LLC (New York, NY)** – Investment Clientshow content presentation, design & layout, new venture logo design

Dates 10/00 – 9/01  
Name & address of employer Blue Sky Studios – 44 South Broadway, 17<sup>th</sup> Floor, White Plains, NY  
Type of business or sector Motion Picture Production – CG Animation  
Occupation or position held Lighting/Modelling Technical Assistant  
Main activities & responsibilities Assisted Lighting Technical Directors and Modellers in feature animation production tasks including rendering, quality-checking, internal website maintenance and file backlot organization using Alias/Wavefront Maya 3.0, and Studio++ (proprietary Blue Sky renderer) in a UNIX environment Edited environmental models under the direction of Modelling & Storyboard Depts., Created Maya tools using MEL and wrote web tutorials for various technical assistant tasks.

Dates 2/99 – 10/00  
Name and address of employer Bear Stearns & Co. Inc. – 245 Park Avenue New York NY 10167 New York, NY  
Type of business or sector Investment Banking  
Occupation or position held Designer/Coordinator for Investment Clientshows  
Main activities & responsibilities Created, designed and implemented graphics/layouts for Initial Public Offering presentations to various investment banking clients

### Exhibitions

Date **June 2005**  
Event & Location Nudes In The Rough, *New Nude Magazine* – Online Feature, Interview & Exhibition (www.newnudemag.com)  
Date **March 2005**  
Event & Location 30th Bradley International Print and Drawing Exhibition - Heuser Art Center, Hartmann Center Art Galleries, Illinois Central College Performing Arts Center, Peoria Art Guild, The Contemporary Art Center, Peoria, IL  
Role Juried Exhibition; Print & Drawing  
Date **October 2004**  
Event & Location Washington Gallery of Photography National Juried Gallery Show & Exhibition - Washington Gallery of Photography, Bethesda, MD  
Role Group Exhibition; Photographs  
Date **September 2004**  
Event & Location ISQ304: Food for the Body, Mind, or Soul - www.imaginationstation.net  
Role Group Exhibition; Photographs. Grand Prize Winner for "Green Peas"  
Date **June 2004**  
Event & Location CAKENYC All-Star Wednesday - Cakenyc.com @ Viscaya Lounge - New York, NY  
Role Solo Exhibition; Photographs

Date **June 2004**  
 Event & Location Sol - Silver Whale Gallery - New York, NY  
 Role Group Exhibition, various media; Drawing  
 Date **March & October 2004**  
 Event & Location Ward-Nasse Spring & Winter 2003 Salon; Ward-Nasse Gallery Soho – New York, NY  
 Role Group Exhibition; paintings  
 Date **June 2001**  
 Event & Location The Reel Roundtable – Film Screening; Anthology Film Archives - New York, NY  
 Role Film Medley & Discussion Panel  
 Date **May 2001**  
 Event & Location Toons, Tunes and Trikfilms; Walter Reade Theatre @ Lincoln Centre - New York, NY  
 Role Film & Live Music Event  
 Date **June 1998**  
 Event & Location The Slumber Party; ABC Norio Gallery - New York, NY  
 Role Group Exhibition with XX Art Collective, Sculpture & Mixed Media

**Education and training**

Dates September 1995 - May 1999  
 Name and type of organisation New York University - New York, NY  
 Private University  
 Principal subjects/occupational skills covered Communications, Semiotics, Social Theory  
 Fine Art Training  
 Graphics & Multimedia Production  
 Liberal Arts Foundation  
 Title of qualification awarded B.S., Communications, Concentration in Graphic Communications

**Personal Skills**

Mother tongue **English**

Other languages  
 Self-assessment

**Dutch**  
**French**

Understanding	Speaking	Writing
Good	Good	Good
Basic	Basic	Basic

Social skills

*Team Work:* Experience in various collaborative creative settings, professional and independent, requiring much organisation/distribution of information, negotiation of roles in order to maintain the quality and pace of production. Punctuality, thoroughness and attention to the collective goal have often proved as important as artistic and technical skill.  
*Intercultural Skills:* Travel to most western European countries; relocation & setup of eenmanzaak in Amsterdam, Netherlands while maintaining contacts and working relationships via internet to the states; 8 years working in NY's ethnically and culturally diverse art and entertainment scene. Mixed Heritage – German/Chinese/American.  
*Communication Skills:* Communications studies included sociology, psychology, semiotics and media analysis. Dexterity with digital communications in collaborating remotely with clients & vendors.

Organisational skills

Various production-team situations have required the ability to multi-task in a fast-paced environment; The maintenance of my own business as a freelancer in the US and abroad, and the setup of Brooklyn Media Lab in NY has required strict attention to administrative and financial details. My participation in Group and Solo Art Exhibitions has also required the ability to delegate, finance and implement multi-faceted projects

Technical & Artistic skills

**Film/Animation:** 2D and 3D digital animation production including modeling, lighting, texturing, rigging, character animation, rendering, compositing, editing; Production design/storyboarding; Conversant with Digital, Beta, 3/4, Hi-8, VHS formats  
**Illustration:** 3D modeling, Corporate Illustration, Branding/Identity, Schematic; Traditional techniques in Drawing, Printmaking, Painting, Collage  
**Design:** Design and Layout for Print, Web and Presentation; Typography, Image Preparation & Compression  
**Photography:** Portraiture, Event and Fine Art Photography; Location scouting, B&W film development and enlargement; Scanning, Retouching, Archival printing  
 Fine Art: Oil & Acrylic Painting, Found Object Sculpture, Framing, Installation  
**Business:** Business Plan writing, Marketing strategy, Investment Pitchbook & Clientshow production and Presentation; Basic Database Design  
 Hardware/Networking: PC assembly, Apple networking/troubleshooting, Mac & PC Cross-platform Networking, Familiarity with Mac, Windows & UNIX  
**Software Packages:** Alias|Wavefront Maya 6.0 including MEL scripting, Adobe CS including Photoshop, Imageready, Illustrator, GoLive, After Effects & Premiere, Macromedia Flash MX including Actionscript, Dreamweaver; QuarkXPress, HTML & Javascript; basic PHP & MySQL, Cakewalk Express, MS Office,

Other Skills

Construction, Carpentry & Maintenance, Soldering, Basic Electrical work, Sewing & Garment Creation, Paint & Photography Modeling. 3 year Capoeira student (yellow cord)